

## **BUSINESS DEVELOPMENT INTERNSHIP – Chinese MARKET (H/F)**

Length : from 4 to 6 months

As soon as possible

The global reach of Laboratoires Genevriér continues its rapid expansion internationally. Our products are commercialized through commercial partners in more than 40 countries. Laboratoires Genevriér take up the challenge of international growth with solid partners in the European market. Our presence in emerging countries now constitutes a growing part of our development.

We aim to develop our market in China and we are looking for a passionate, goal-oriented and hard-working person who wants to be part of this stimulating project. If you love cosmetics and e-Commerce, this is the right internship for you!

### **Your Responsibilities**

- Research and analyze the web and digital market in China for cosmetics and provide strategic recommendations
- Analyze the e-Commerce of cosmetics : major e-shops, pricing, sales & marketing initiatives, sources of influence
- Identify and contact all major e-shops for integration of our products
- Create and manage our products pages on Chinese social networks
- Identify and contact bloggers and influencers to increase products awareness
- Evaluate existing co-operations, and help us in building & maintaining sustainable business partnerships

### **Your Profile**

- Business school, Bachelor to Master Degree
- You have a high interest in e-commerce: You love to surf the Internet, you know a variety of online stores, and you have basic knowledge of online business models
- You bring excellent communication skills, strong organization skills, teamwork ability
- You are fluent in both written/spoken Chinese and English
- French language is not mandatory
- Significant knowledge of current software systems including : Outlook, Word, Excel
- Knowledge of cosmetics domain is a +

### **Why Join Laboratoires Genevriér?**

- Contribute to the launch of new premium cosmetic brand on the Chinese market
- Get responsibilities right from the beginning and plenty of room for initiatives
- Want to know more? Check out: <http://www.laboratoires-genevrier.com/en/>

**Up for the Challenge? Does that sound like the perfect internship for you? Then don't hesitate to apply today!**  
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